GRWM

Olena Approved Makeup

And Some Thoughts About It



The Makeup I Keep Coming Back To

Second Edition

Copyright ® Olena Beley 2026. All Rights Reserved.

GRWM

Complexion

1. **Kiko Milano Colour Correct Concealer —** my secret weapon: the green covers any bright red spots you might get really well, so that you can wear a lot less foundation, the orangey/reddish shades are great at canceling out under-eye darkness, the highlighter shade makes red marks disappear when combined with your concealer.

2. Discontinued Benefit Boi-ing Industrial Strength Concealer. I've used this product since high school, and I'm really sad they decided to stop making it. However, I have enough left for at least two years... :)

3. **Jane Iredale Pure Pressed Powder Base —** I've converted THOUSANDS of women to this mineral powder foundation and I don't work for the brand. It's my fave pressed mineral foundation and I've worn it since I was around 20 yrs old. It has buildable coverage, doesn't clog pores, looks natural throughout the day, polished, doesn't look cakey, and isn't drying. My color is Warm Silk. You can hear me talk more about it here!

4. **Charlotte Tilbury Bronze & Glow —** very neutral and natural shades that don't look too orange on cool-toned skin

5. **Inglot Blush in 27 —** it's become my go-to, though it's a purple pink, I love the natural flush it gives me. The color selection is STUNNING.

6. **Chanel Blush in 170 Rose Glacier —** this was a gift from someone close in Ukraine, and I've worn it nearly every day since. I love the color (neutral pink with gold pearl), but what I love most is that it lasts all day! Will I repurchase? Absolutely.



Copyright ® Olena Beley 2026. All Rights Reserved.

GRWM

Eyes

1. **Mac Cosmetics Eyeshadows** — I've used these eyeshadows since I first started wearing makeup. And they continue to be my fave brand for eyeshadows with an incredible collection of colors and **palettes you can customize**.

   Colours in video:
   Malt (soft pinkish/greyish-beige—my FAVE of all time)
   Woodwinked (dark gold)
   Antiqued (bronzey brown)
   Coquette (perfect dark blonde—won't use anything else for my brows)

2. **Kiko Milano Eyeshadow Stick** — These last all day, don't budge on oily eyelids, and offer a pretty nice selection of colours. I mostly use them for lining my eyes.

   Colors in video:
   38 discontinued (looks a lot like Mac's Satin Taupe Eyeshadow)
   15 Golden Taupe
   02 Rose (super pretty multi-dimensional color)

3. **Catrice Glam & Doll Easy Wash Off Mascara** — I love a my-lashes-but-better look out of my mascara, and this one does just that with a bit of volume and length. It's a tubing technology, very easy to apply, and the best part is that it's beyond easy to remove at the end of the day. It's been my go-to for years now *(oh and the price is insane)*.

Copyright ® Olena Beley 2026. All Rights Reserved.

GRWM

Lips

1. **MAC Cosmetics Lip Liner —** The perfect cool/neutral medium pink that looks like your lips but better. *Whirl* is my color, and I've worn it forever, and I will wear it forever. (It doesn't last all day, but the color makes up for that — I don't care!)

2. **Inglot Lip Liner** — *Cocoa Nude*. This was purchased along with the Inglot Blush and I'm really impressed by the quality of these products, their color selection, and how well this lip liner lasts! I use it to contour the lips and give them a bit more dimension.

3. Maybelline Lipstick — *That's Mauvie*, but some bad news: it appears to be discontinued AGAIN...Luckily I have literally enough backups to last a decade. The good news is the next option is a very close shade, just a touch lighter.

4. **MAC Cosmetics Lipstick** — *Syrup*. This shade is incredibly difficult to find because it is a true cool pink that does not lean warm at all (and it's not too pale and dead like some cool pink shades can be!!).

5. **Maybelline Lifter Gloss** — This is my fave ever sparkly gloss that always makes me feel extra good-looking lol. My color is Silk; it's sparkly in an expensive-looking way and makes the lips look GORG!

Hope you enjoyed this!

Love & Logic,
O

Copyright ® Olena Beley 2026. All Rights Reserved.

A little peek at what's possible when you learn HOW to take better care of your skin

👉LEARN MORE👈

Your next step: If you'd like more help building a skincare routine that supports your skin health, prevents clogging, and makes your skin glow

👉sign up for 28 Days of Clear Skin here👈

Copyright ® Olena Beley 2026. All Rights Reserved.